

Ethan Polak

Sports Communication



SCHOOL E-MAIL: eapolak@butler.edu

PERSONAL E-MAIL: ethanpolaksports@gmail.com

MOBILE #: (847) 404-6292



TWITTER
@EthanPolak



LINKEDIN
linkedin.com/in/ethanpolak



FACEBOOK
facebook.com/ethan.polak.90



INSTAGRAM
instagram.com/ethantheapolak

TECHINICAL SKILLS

VIDEO EDITING

- Proficient with Adobe Premiere, Photoshop and InDesign

CREATIVE WRITING

- Over 100 articles published in university newspaper and athletics website

COMMUNICATION

- Experience with NCAA Manager, StatBroadcast, and SIDEARM Sports.

HONORS & AWARDS



DEAN'S LIST
BUTLER UNIVERSITY COLLEGE OF
COMMUNICATION

Spring 2022, Fall 2022, Spring 2023



**TOP JUNIOR IN SPORTS
MEDIA AND STRAT COMM**
BUTLER UNIVERSITY CCOM

Spring 2023



ILLINOIS STATE SCHOLAR
ILLINOIS STUDENT ASSISTANCE
COMMISSION

Spring 2020

WORK EXPERIENCE



**ATHLETIC COMMUNICATIONS
ASSISTANT**
BUTLER UNIVERSITY ATHLETICS

-Head of communications for Butler's volleyball, XC, T&F and lacrosse programs

-Crafted engaging social media and website content and managed game day media schedules and timelines

- Pitched stories to local and national media and coordinated interviews with coaches

INDIANAPOLIS, IN Dec. 2022 - Present



PRODUCTION ASSISTANT
CHICAGO CUBS

-Manage the in-game graphics, logged highlights and assisted the camera operators during game days for the in-house video boards

-Operate graphics on Ross Xpression and logged highlights on CatDV

-Aid in the control room for special events including the Wildcats Classic and Upper Deck Golf

INDIANAPOLIS, IN Apr. 2023 - Present



**SPORTS REPORTER
& MULTIMEDIA EDITOR**
BUTLER COLLEGIAN

-Hosted, directed and edited the weekly Butler Collegian newscast

-Published over 75 articles including sports previews, recaps, features and analytical pieces

-Earned second in ICPA awards for Sports Feature Story of the Year

INDIANAPOLIS, IN Aug. 2020 - Apr. 2023



PRODUCTION CREW MEMBER
PACERS SPORTS & ENTERTAINMENT

INDIANAPOLIS, IN Oct. 2023 - Present



**STUDENT PRODUCER
AND DIRECTOR**
BUTLER SPORTS LIVE

INDIANAPOLIS, IN Feb. 2022 - Apr. 2024



PRODUCTION ASSISTANT
NBA ALL-STAR LIVE PRODUCTION
& ENTERTAINMENT

INDIANAPOLIS, IN Feb. 2024

EDUCATION

**BACHLOR OF ARTS IN
SPORTS MEDIA AND
STRATEGIC COMMUNICATION**

BUTLER UNIVERSITY - INDIANAPOLIS, IN

Honors: Cum Laude - 3.94 GPA

Departmental Honors: High Distinction honors in Sports Media and Distinction honors in Strategic Communication

CLASS OF 2024

INTERNSHIPS



**MEDIA COORDINATION &
STATISTICS INTERN**
NCAA

-Maintain and edit record books for numerous sports

-Participate with on-the-job training and shadow media coordination and statistics staff

-Support NCAA championships through the role of media coordination and statistics

INDIANAPOLIS, IN Sep. 2024 - Present



SPORTS PRODUCTION INTERN
TUPELO HONEY BROADCASTING

INDIANAPOLIS, IN Oct. 2023 - Present



CREATIVE CONTENT INTERN
COLLEGE SPORTS COMMUNICATORS

INDIANAPOLIS, IN Feb. 2024 - Aug. 2024

LEADERSHIP AND COMMUNITY SERVICE

EVENT VOLUNTEER

INDIANA SPORTS CORP. Mar. 2022 - Present

CAPTAIN/SOCIAL MEDIA MANAGER

BUTLER CLUB VOLLEYBALL Jan. 2021 - Apr. 2024

PORTFOLIO QR-CODE

For more information, scan the code or visit www.ethanpolak.com

