

# Ethan Polak

Sports Communication



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FACEBOOK  
[facebook.com/ethan.polak.90](#)



INSTAGRAM  
[instagram.com/ethantheapolak](#)

## TECHINCAL SKILLS

### VIDEO EDITING

- Proficient with Adobe Premiere, Photoshop and InDesign

### CREATIVE WRITING

- Over 100 articles published in university newspaper and athletics website

### COMMUNICATION

- Experience with NCAA Manager, StatBroadcast, and SIDEARM Sports.

## HONORS & AWARDS



DEAN'S LIST  
BUTLER UNIVERSITY COLLEGE OF  
COMMUNICATION

Spring 2022, Fall 2022, Spring 2023



TOP JUNIOR IN SPORTS  
MEDIA AND STRAT COMM  
BUTLER UNIVERSITY CCOM

Spring 2023



ILLINOIS STATE SCHOLAR  
ILLINOIS STUDENT ASSISTANCE  
COMMISSION

Spring 2020

## WORK EXPERIENCE



STUDENT ASSISTANT  
ATHLETIC COMMUNICATIONS  
BUTLER UNIVERSITY ATHLETICS

-Act as head of communications for Butler's volleyball and track and field programs

-Write previews, recaps, and media guides while tracking stats for each VB/TF event

- Clip and post highlights for each Butler men's and women's basketball games on Twitter using Catapult

INDIANAPOLIS, IN Dec. 2022 - Present



PRODUCTION ASSISTANT  
CHICAGO CUBS

-Manage the in-game graphics, logged highlights and assisted the camera operators during game days for the in-house video boards

-Operate graphics on Ross Xpression and logged highlights on CatDV

-Aid in the control room for special events including the Wildcats Classic and Upper Deck Golf

INDIANAPOLIS, IN Apr. 2023 - Present



SPORTS REPORTER  
& MULTIMEDIA EDITOR  
BUTLER COLLEGIAN

-Hosted, directed and edited the weekly Butler Collegian newscast

-Published over 75 articles including sports previews, recaps, features and analytical pieces

-Earned second in ICPA awards for Sports Feature Story of the Year

INDIANAPOLIS, IN Aug. 2020 - Apr. 2023



PRODUCTION CREW MEMBER  
PACERS SPORTS & ENTERTAINMENT

INDIANAPOLIS, IN Oct. 2023 - Present



STUDENT PRODUCER  
AND DIRECTOR  
BUTLER SPORTS LIVE

INDIANAPOLIS, IN Feb. 2022 - Apr. 2024



PRODUCTION ASSISTANT  
NBA ALL-STAR LIVE PRODUCTION  
& ENTERTAINMENT

INDIANAPOLIS, IN Feb. 2024

## EDUCATION

BACHLOR OF ARTS IN  
SPORTS MEDIA AND  
STRATEGIC COMMUNICATION

BUTLER UNIVERSITY - INDIANAPOLIS, IN

Honors: *Cum Laude* - 3.94 GPA

Departmental Honors: High Distinction honors in Sports Media and Distinction honors in Strategic Communication

CLASS OF 2024

## INTERNSHIPS



CREATIVE CONTENT INTERN  
COLLEGE SPORTS COMMUNICATORS

-Served as lead for content team at the annual CSCUnite24 Convention

-Developed and implemented promotions to highlight the event on social media and the website

-Participated in weekly staff meetings and contribute to thoughts related to the membership and programs

INDIANAPOLIS, IN Feb. 2024 - June 2024



SPORTS PRODUCTION INTERN  
TUPELO HONEY BROADCASTING

INDIANAPOLIS, IN Oct. 2023 - Present



GAME DAY OPERATIONS  
& PROMOTIONS INTERN  
CHICAGO DOGS

CHICAGO, IL May. 2022 - Aug. 2022

## LEADERSHIP AND COMMUNITY SERVICE

EVENT VOLUNTEER

INDIANA SPORTS CORP. Mar. 2022 - Present

SOCIAL MEDIA MANAGER

BUTLER CLUB VOLLEYBALL Jan. 2021 - Apr. 2024

## PORTFOLIO QR-CODE

For more information, scan the code or visit [www.ethanpolak.com](#)

