

Ethan Polak

Sports Communication



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X / TWITTER
x.com/EthanPolak



GONDOLA
gondola.cc/EthanPolak

PROFICIENT SKILLS

ADOBE CREATIVE SUITE



PRODUCTION & STATS



OFFICE 365 & SOCIAL MEDIA



HONORS & AWARDS



STAR AWARD - EXEMPLARY MARKETING CAMPAIGN
INDIANA SOCIETY OF ASSOCIATION EXECUTIVES

Dec. 2024



DEAN'S LIST
BUTLER UNIVERSITY COLLEGE OF COMMUNICATION

Spring 2022, Fall 2022, Spring 2023



TOP JUNIOR IN SPORTS MEDIA AND STRAT COMM
BUTLER UNIVERSITY CCOM

Spring 2023

WORK EXPERIENCE

SEASON-LONG COMMUNICATIONS INTERN SEATTLE SEAHAWKS

-Distribute daily media clips packets for team executives and PR staff featuring local and national media coverage

-Coordinate and transcribe interviews and press conferences of players and coaches

-Maintain Seahawks' NFLORG website

📍 SEATTLE, WA July 2025 - Present

ATHLETIC COMMUNICATIONS ASSISTANT BUTLER UNIVERSITY ATHLETICS

-Served as the lead contact for Butler volleyball, cross country, track and field, and lacrosse

-Crafted engaging social media and website content while managing game day media schedules and timelines

-Pitched stories to local and national media and coordinated interviews with coaches

📍 CHICAGO, IL Dec. 2022 - July 2025

MEDIA OPERATIONS ASSISTANT UNIUSA

-Assisted with coverage for the 550 USA student-athletes in five different cities across the 18 different sports

-Reached TWO MILLION views on Instagram alone during 16-day competition

-Raised follow count by 25% on Instagram during the event

📍 ESSEN, GERMANY July 2025

PACERS CAMERA OPERATOR PACERS SPORTS & ENTERTAINMENT

📍 INDIANAPOLIS, IN Oct. 2023 - June 2025

PRODUCTION ASSISTANT CHICAGO CUBS

📍 CHICAGO, IL Apr. 2023 - June 2025

NFL SCOUTING COMBINE RUNNER NFL NETWORK

📍 INDIANAPOLIS, IN Feb. 2025

EDUCATION

BACHELOR OF ARTS IN SPORTS MEDIA AND STRATEGIC COMMUNICATION

BUTLER UNIVERSITY - INDIANAPOLIS, IN

Honors: Cum Laude - 3.94 GPA

Departmental Honors: High Distinction honors in Sports Media and Distinction honors in Strategic Communication

CLASS OF 2024

INTERNSHIPS

MEDIA COORDINATION & STATISTICS INTERN NCAA

-Update NCAA Championship record books for all DI - DIII Olympic sports

-Create and edit scores, schedules, and brackets for conference tournaments on the NCAA Stats website

-Supported on-site crew at six championships including the the NCAA DI Men's Basketball Final Four

📍 INDIANAPOLIS, IN Sep. 2024 - May 2025

SPORTS PRODUCTION INTERN TUPELO HONEY PRODUCTIONS

📍 INDIANAPOLIS, IN Sep. 2024 - May 2025

CREATIVE CONTENT INTERN COLLEGE SPORTS COMMUNICATORS

📍 LAS VEGAS, NV Feb. 2024 - Aug. 2024

LEADERSHIP AND COMMUNITY SERVICE

ALUMNI ASSOCIATION MENTOR

BUTLER UNIVERSITY

Dec. 2024 - Present

EVENT VOLUNTEER

INDIANA SPORTS CORP

Mar. 2022 - June 2025

CAPTAIN/SOCIAL MEDIA MANAGER

BUTLER CLUB VOLLEYBALL

Jan. 2021 - Apr. 2024

PORTFOLIO QR-CODE

FOR MORE INFO:
SCAN THE QR CODE
OR VISIT THE
LINK BELOW



www.ethanpolak.com